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SMART



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BOND BUILDING

NATURALLY SMART

- **Bond building** with over 90% naturally derived ingredients (pro and retail options).
- Targets the **4 main bonds**: disulphide, hydrogen, salt, and sugar bonds; with added benefits to the scalp such as sebum control.

- **Core benefits** for ALL hair types and textures:

- Bond Building and Repair
- Bond Protection and Strengthening
- Purification and Scalp Care

- **Pre-measured pumps**: no need to measure or weigh the Concentrate when adding it to chemical services!

* Silicone-free, sulfate free, salt free (Sodium Chloride), linal free, paraben free, formaldehyde-free, methylisothiazolinone (MI) free, methylchloroisothiazolinone/methylisothiazolinone (MCI/MI) free, gluten free, does not contain animal derived materials, not tested on animals.



**Thermal
Shield Spray**



**Bond Protection
and Strengthening
Concentrate**



**Repair
Conditioner**



**Purifying
Shampoo**



**Bond Builder and
Repair Treatment**



**Hair and Scalp
Hair Oil**



Bond Protection and Strengthening Concentrate

PROFESSIONAL USE ONLY



Standalone **pro treatment** OR additive added to chemical treatment

Offers **porosity control**

Strengthens hair inner structure and protects the **hair's surface during chemical treatment**

High Performance Bond building with
99.23 %
naturally derived ingredients



Purifying Shampoo



Nourish hair, support scalp health, and offers sebum control

Purifies hair and scalp from toxins and chemicals residue

PRO ONLY
IDT (Impurity detection technology) - tells you exactly when the hair needs to be detoxified by changing colour (490ml format only)

High Performance Bond building with
97.37 %
naturally derived ingredients

Repair Conditioner

Targets and repairs damaged areas on the hair surface

Restores hair natural shine and manageability

Nourishes and replenishes hair and scalp lipids



Offers UV protection, protects hair colour, and controls frizz

High Performance Bond building with
97.35 % naturally derived ingredients



Bond Builder and Repair Treatment

Builds new and repairs existent hair internal bond linkages which restores hair fiber strength

Innovative technology that restores CMC (Cell Membrane Complex) integrity and function

Creates additional hydrogen bonds and ionic bonds in hair

Nourishes the hair and replenishes hair primary lipid

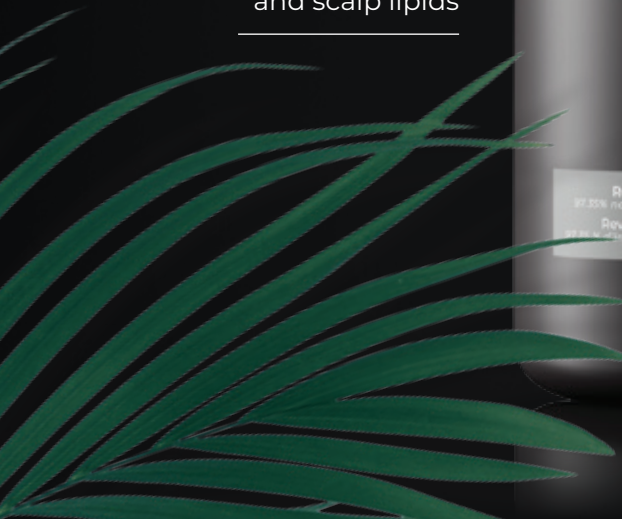


Contains 11 amino acids

Enhances shine and manageability

Offers UV protection, protects hair colour, controls frizz

High Performance Bond building with
90.75 % naturally derived ingredients



Hair and Scalp Care Oil

Protects and moisturizes hair and scalp

Offers frizz control



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Hair and Scalp Care Oil
92.77% naturally derived ingredients
Huile de soin pour cheveux et cuir chevelu
92.77% d'ingrédients d'origine naturelle

80 ml | 2.7 fl. oz.

High Performance Bond building with

92.77%

naturally derived ingredients

Restores hair shine and manageability

Relieve scalp dryness

Thermal Shield

Multifunctional alcohol-free system

Controls high humidity and frizz



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Thermal Shield Spray
98% naturally derived ingredients
Brume Protection Thermique
98% d'ingrédients d'origine naturelle

250 ml | 8.5 fl. oz.

Offers up to 400 °F (204 °C) heat protection

High Performance Bond building with

98%

naturally derived ingredients