



THE CROWN PRO CONSULTATION PROCESS

In order to ensure that you provide the best possible service to your clients, it's important to conduct a **comprehensive** consultation for every treatment. This still applies to customers who have previously had The Crown Pro Treatment, as their needs may vary each time. It's also an opportune time to discuss **aftercare** and home maintenance with your customer in order to extend the effects of The Crown Pro Treatment.

AMOUNT OF PRODUCT REQUIRED

Please refer to the tables below to help you calculate the amount of Essential Amino Keratin Lotion, Pre-Treatment Technical Shampoo, Post-Treatment Technical Shampoo, and Post-Treatment Supreme Mask required for your customer*. It's important to determine the amount needed as it will impact the cost of the treatment. We always recommend pricing clients on consultation.

APPROXIMATE AMOUNT OF ESSENTIAL AMINO KERATIN LOTION TO USE		HAIR LENGTH		
		SHORT	MID-LENGTH	LONG
DENSITY	THIN	40ml	80ml	120ml
	MEDIUM	80ml	120ml	160ml
	THICK	120ml	160ml	200ml

APPROXIMATE AMOUNT OF EACH TECHNICAL TOOL TO USE		HAIR LENGTH		
		SHORT	MID-LENGTH	LONG
DENSITY	THIN	1 - 2 Pumps of each	2 - 3 Pumps of each	3 - 4 Pumps of each
	MEDIUM	2 - 3 Pumps of each	3 - 4 Pumps of each	4 - 5 Pumps of each
	THICK	3 - 4 Pumps of each	4 - 5 Pumps of each	5 - 6 Pumps of each

*Please note that these suggested amounts are approximate recommendations, and actual usage during the treatment may vary.

TREATMENT TIPS

Refer to the treatment tips below as a guide during the consultation, along with your professional intuition to understand the customer's lifestyle and objectives to deliver the best treatment plan. Don't forget to discuss aftercare options!

BEFORE THE TREATMENT



We recommend giving the customer's hair a small trim (at least 2cm) before The Crown Pro treatment to ensure it looks its best! Thoroughly wash the hair once, or twice if needed, with the Pre-Treatment Technical Shampoo to completely cleanse the hair and scalp.

IDENTIFYING THE REQUIRED ESSENTIAL AMINO KERATIN LOTION



LOTION NO. 0

- + Current condition feels good!
- 👑 Hair is less than 50% grey
- ☀️ Sleeker result (rather than smooth)
- 👑 Stronger than Lotion No. 1



LOTION NO. 1

- + Current condition needs some TLC
- 👑 Hair is over 50% grey
- ☀️ Smoother result (rather than sleek)
- 👑 Softer than Lotion No. 0

PROCESSING TIMES

Insulate the treatment with a plastic cap or towel and process until the Lotion has dried into the hair and is no longer too sticky. For most clients, The Crown Pro normally requires between **60 - 75 minutes** to process.

THE RINSING STAGE

When rinsing, be thorough but gentle as some of the molecule's left over are the parts we need to seal in. Always rinse **100%** of the Lotion out of the hair, except when completing the **Luxury Frizz Management**. In this case, rinse out **80%** of the Lotion.

THE SEALING STAGE... WHAT'S THE AGREED GOAL?

Once the hair has been **100% dried**, start at the nape of the neck, use the following suggestions to determine how many times to seal...

SILKY SMOOTH:

Smooth Iron **½ inch** sections **8 - 10** times.

SUPER SLEEK:

Smooth Iron **¼ inch** sections **15 - 17** times.

DEFINED CURLS:

Smooth Iron **3 - 5** times. Then use a 2" Barrel Wand and wrap each section for **10 secs**.

LUXURY FRIZZ MANAGEMENT:

Sealing **not required** for this treatment.

HAIR BOTOX TREATMENT:

Smooth Iron **½ inch** sections **5** times.

PRO TIP: Your irons need to be set at **220 - 230°C**. Anything less than 220°C will not seal. Some parts of the hair will need less sealing, such as the hairline, so use your professional opinion by eye to determine when the process is complete. There will be no steam/smoke left, the hair will feel soft, and the shine will return once the product is sealed!

COMPLETING THE TREATMENT



Once the treatment has been fully sealed, wash the hair with the Post-Treatment Technical Shampoo and Post-Treatment Supreme Mask to complete the service. You can now dry and style your clients' hair as desired.

AFTERCARE & HOMECARE OPTIONS

After the treatment is complete, recommend The Crown Pro Homecare products to prolong the effects of the treatment:

DULL NO MORE COLLECTION

If the client's hair is **thick** or **coarse**, recommend the Dull No More Smoothing Shampoo, Smoothing Conditioner and Supreme Mask.

FINE THE VOLUME COLLECTION

If the client's hair is **fine** or **normal**, recommend the Fine the Volume Smoothing Shampoo, Smoothing Conditioner and Supreme Mask.

